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# Newsletter

## VOLUNTARY FOOD CONSERVATION PROGRAM

EXECUTIVE DIRECTOR  
James A. Stillwell

### CABINET FOOD COMMITTEE:

Clinton P. Anderson, Chairman  
Secretary of Agriculture

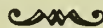
George C. Marshall  
Secretary of State

W. Averell Harriman  
Secretary of Commerce

NO. 2 DECEMBER 22, 1947

### WASHINGTON ROUNDUP

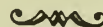
The distilling industry has turned down a government proposal to restrict its use of grain to 2,500,000 bushels a month. Instead, a majority of distillers present at a meeting in Washington voted for a recommendation by the Distilled Spirits Institute that would set a ceiling on monthly consumption of grain at 3,500,000 bushels. Secretary of Agriculture Anderson made it clear that the government would not agree to any proposal resulting in grain usage over the two and a half million figure. He pointed out that skyrocketing use of grain by the industry cancelled any saving that might have been made in the first month of the distillers' shutdown. And, then, he added that uncontrolled use of grain in January would more than wipe out any saving during the last month of the shutdown.



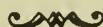
The Poultry Coordinating Committee of the Voluntary Food Conservation Program has called for sharply increased action on the part of poultrymen and farmers in the culling of non-productive laying flocks. Committee Chairman Herman C. Demme, President of the National Poultry Producers' Federation, declared: "We as an industry must not waste grain now by feeding too many non-productive or inefficient laying hens and pullets." He added that, at the rate the industry is now culling, it would miss its goal in the grain conservation program by 35 to 45 million birds.

### PUBLIC REMINDERS

A World War II veteran, E. B. Groen, chairman of the Pekin (Ill.) Citizens Food Committee, has arranged with the local light company to send food conservation emblems out with the light bills.



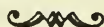
With the approval of the local Post Office, Mayor Vincent J. Murphy of Newark, N. J., is appealing to 400 business firms, which have automatic mail cancelling meters, to use this slogan: "Save Food--Feed Hungry Overseas." The mayor has already ordered the slogan for the City Hall cancelling machine.



The Worcester (Mass.) committee has arranged with the local transit company to provide space in buses for 300 signs carrying the slogan: "Save Meat, Save Wheat, Save the Peace."

#### ORGANIZATIONS OFFER PRIZES

The Arlington (Va.) League of Women Voters and the Arlington Citizens Food Committee are cooperating with local radio stations WARL and WEAM in conducting contests for the best essays on world recovery and peace. Adults and school children are eligible to win prizes. In addition, the League is using 15 minutes every Tuesday on WARL to promote the food saving program and the Marshall Plan.



A contest is being conducted by the Hawthorne (N. J.) food committee in the 6th, 7th and 8th grades and in the high schools for the best essays on the subject: "How Saving Food Will Save The Peace." Prizes are being offered by the Parent-Teachers Association.

#### HOUSEWIFE WINS PRIZE

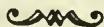
First prize of a \$100 U. S. Savings Bond has been awarded to Mrs. Lester Gripenrog of Mankato, Minn., by the Minneapolis food committee for the best program submitted by a housewife on the most successful methods of saving food in the home.

#### FILM FORUM

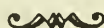
One of the features of the Grand Rapids (Mich.) campaign has been a Film Forum at the Public Library exhibiting films showing the miserable conditions in Europe. A panel discussion by members of the local food committee followed the pictures. In addition, the city's Junior Chamber of Commerce has been active in the distribution of literature and has placed food conservation cards in 200 local buses.

#### PLEDGE CARDS

The New Haven (Conn.) committee has distributed pledge cards which read in part: "The next few months will settle the kind of world I and my children and my grandchildren will have to live in...The battle will be won or lost by what 140,000,000 Americans do or fail to do."



A pledge of compliance from every household in Louisville, Ky., is the goal of a special campaign launched by the local food committee under the leadership of J. F. Kurfees Jr. The committee bought 250,000 pledge cards and the pledges will be obtained by school children.




A block by block solicitation of pledges is being undertaken by the New Orleans (La.) committee under the chairmanship of Granville Sewell. Members of women's clubs will collect the pledges.





## RESTAURANT COOPERATION


"I feel that the main task of the restaurants, hotels and cafes is to set an example for the general public," declares Emmett Karston, manager of the Hot Springs (Ark.) Hotel and chairman of the local committee.



One restaurant in New Bedford, Mass., has reported a saving of 115 rolls per month since the start of the food-saving program. If you multiplied this figure by every restaurant in the country, you'd have a tremendous saving. The restaurateurs of New Bedford report hearty cooperation by the public. The Publicity Bureau of the local committee is headed by Miss Margaret Jackson, president of the New Bedford Business and Professional Women's Club.

## SCHOOL CHILDREN HELP PROGRAM

At the suggestion of the Public School Subcommittee of the Washington (D. C.) Citizens Food Committee, local school children are urging their parents to plan for Christmas cakes made mainly of sugar, raisins, nuts, coconut and chocolate rather than of flour and fats.



The 7th and 8th grades of Scotts Valley Union School near Santa Cruz, Calif., have organized a Junior Citizens Food Committee. The committee is posting observers in the school cafeteria to determine why food is wasted.

## SPEAKERS FLYING SQUAD


To describe the role of food in the European crisis, its impact on the security of America and methods by which all citizens can help to alleviate the situation, the Victoria (Tex.) committee has arranged for a flying squad of 25 speakers to deliver its message before all civic, business and church groups.

## RAT CONTROL

A war on rats, as a feature in the drive against food waste, is being conducted at Leavenworth, Kan., by the local committee headed by Henry A. Trah. The committee points out that the elimination of a single rat will save 200 pounds of grain a year.

## PRESS COMMENT

"It's up to the homemaker," says an editorial in the St. Petersburg, Fla., Times. "A survey here shows that 94 per cent of all meals are consumed in the home. What each of us can do is not spectacular, but what 140,000,000 Americans do in the aggregate will determine how well we help our fellow men in Europe, and how well we can show the world that democracy works better than communism."



From an editorial in the New Brunswick, N. J., Daily Home News:

"If it were only possible to gather together a delegation of representative American housewives and send them into the starving sections of Europe and let them come home and tell their neighbors the factual story of what hunger is doing to the children of Europe, of the death and disease which starvation causes, of the pitifully shriveled bodies of the babies and the match-stick legs of the children, the food that Europe needs could be saved easily here."

#### HOUSEWIFE WRITES

Mrs. Walter A. Emery Jr. of Rye Beach, New Hampshire, has submitted a report to Mrs. J. L. Blair-Buck, President of the General Federation of Women's Clubs. One feature of the report contains an item from "Mrs. R. B." It reads: "We are an average family---income \$45 weekly. We conserve all food possible to stay within our budget. We do canning and store everything. If saving is really wanted, get at those of the larger income---just look at their garbage pails. There alone I'd find adequate food for my family."

#### COLLEGE ACTIVITY

It's been a meatless Tuesday and eggless Thursday at Harvard University, Cambridge, Mass., since the start of the food-saving program. At Drury College, Springfield, Mo., students have been publishing a bulletin on food conservation and have volunteered to act as speakers to inform the citizens of the community.

This is the second issue of the weekly Newsletter. We will keep you informed on events in Washington and the program of local committees and organizations. We welcome your suggestions and invite you to send us news of your activities in the voluntary food conservation program.